



BIDS UNDER EVALUATION AS DEADLINE PASSES FOR LOOK ASSET SALE

TORONTO AND MONTREAL – February 17, 2009 – Look Communications Inc. (“Look” or the “Corporation”) (TSX Venture: LOK and LOK.A) today announced that the deadline for the delivery of bids to Grant Thornton Limited, (the “Monitor”) for the purchase of some or all, in whole or in part, of Look’s assets pursuant to the Sales Process Order approved by the Ontario Superior Court of Justice on January 21, 2009, passed at noon yesterday.

In accordance with the Sales Process Order, the Monitor and the Corporation will now review the bids received and, if necessary, the Monitor may seek clarification from Interested Parties regarding their bids.

About Look Communications Inc.

Look’s mission has been to be an M³ - Mobile Multi Media – communications, entertainment and information service provider in Ontario and Québec. The Corporation currently delivers a full range of communications services including high-speed and dial-up Internet access, digital television distribution, and superior customer service to both the business and residential markets. The Corporation provides its digital television distribution and wireless Internet services using its approximately 100 MHz of Multipoint Distribution System spectrum in the 2.5 to 2.7 GHz frequency band covering approximately 18 million people (1.8 billion MHz/Pops) in the provinces of Ontario and Quebec. Look’s shares are listed on the TSX Venture Exchange under the symbols “LOK” for Multiple Voting Shares and “LOK.A” for Subordinate Voting Shares. Look’s website may be found at www.look.ca.

The corporate information contained in this release includes forward-looking statements regarding future events and the future performance of Look that involve risks and uncertainties that could cause actual results to differ materially. Assumptions used in the preparation of such information, although considered reasonable by Look at the time of preparation, may prove to be incorrect. The actual results achieved may vary from the information provided herein and the variations may be material. Consequently, there is no representation by Look that actual results achieved will be the same in whole or in part as those forecasts.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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